## **CINDE Website Sponsorship Opportunities**

Advertising Duration	Non-Member	Corporate/Small Business Member	Corporate/Small Business Member + *Journal Advertiser
3 Months	\$500/month	\$400/month	<b>\$250</b> /month
6 Months	\$450/month	\$350/month	<b>\$225</b> /month
12 Months	\$400/month	\$300/month	<b>\$200</b> /month

Improve your brand and reach within the NDT community through online advertising on www.cinde.ca! The CINDE website is highly ranked on Google and receives 80,000-140,000 page views *per month*.

Regular ad size: **234x60 pixels** (half banner)

Premium ad option: 240x400 pixels (vertical rectangle): + \$125/month

Format: .jpg accompanied with link

 Members who commit to 12 months save \$1200 per year (2x the cost of a corporate membership and 6x the cost of a small business membership!)

Members who commit to 12 months <u>and</u> who currently advertise in the CINDE
Journal save \$2400 per year (more than 4x the price of a corporate membership
or 12x the cost of a small business membership!)

Pages available for ad placement:

**CINDE Member Login** 

Career Zone (Job posting page)

**Industry/Product News** 

Limited opportunities available.

## Contact Member Services (memberservices@cinde.ca) to book your space.

**Note**: CINDE reserves the right to refuse advertisements or requests for advertising on its website. This opportunity is only available to service companies, manufacturing companies, and owner-end users to provide products/services to the NDT community. All costs displayed are per month.

<sup>\*</sup>Advertiser must be committed to at least 3 issues of the CINDE Journal (¼ page advertisements and up).